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2012 ADVERTISING RATE SHEET

The Camrose Morning News is a daily publication (Monday through Friday) that consists of display ads, classified ads, funeral notices, community events, local police reports, horoscope, recipe, morning giggle, word search, weather report, lottery numbers, comics and more. Our distribution is 4980 papers per issue and is delivered in Camrose, Daysland, Strome, Killam, Sedgewick, Lougheed, Hardisty, New Norway, Bashaw, Ferintosh, Kelsey, Rosalind, Alliance, Galahad, Heisler, Forestburg, Bawlf, Ohaton, Donald, Wetaskiwin and Bittern Lake.

Our paper is also available online in full color at www.camrosemorningnews.com

DISPLAY ADS

1/2 Page Vertical 3.2" w x 7.8" h	1/2 Page Horizontal 6.5" w x 3.8" h	1/4 Page Vertical 3.2" w x 3.8" h	Full Page 6.5" w x 7.8" h
	1/4 Page Horizontal 6.5" w x 1.9" h	1/8 Page 3.2" w x 1.9" h	

Size	1 Insertion	5 Insertions	10 Insertions	20 Insertions
Full Page	\$120.00	\$480.00	\$870.00	\$1300.00
Half Page	\$80.00	\$300.00	\$480.00	\$870.00
Quarter Page	\$50.00	\$180.00	\$300.00	\$480.00
Eighth Page	\$30.00	\$100.00	\$180.00	\$300.00

Display ads are the most effective and impactful ads we offer. There is no cost to create your ad, scan logos or find clipart and you can also pick the days you want it to run within a set time frame (5 inserts must be used within a month, 10 & 20 inserts must be used within 3 months). You can even change your ad as often as you need to. All display ads must be booked by 5:00 p.m. two business days prior to print date and all ads must be proofed and ready to run by 11:00 a.m. the business day before the ad is to appear.

CLASSIFIED ADS

	1 Day	3 Days	5 Days	1 Month
Regular	\$6.00	\$15.00	\$20.00	\$60.00
Boxed	\$9.00	\$21.00	\$30.00	\$90.00
With Logo	\$15.00	\$35.00	\$50.00	\$150.00

Classified ads are the most cost effective way to sell personal items or to promote services. Ad rates are based on 20 words or less, and each additional word will be charged at 10¢ per word. All classified ads must run consecutive days and the deadline for submissions is noon the business day before the ad is to run.

****PLEASE NOTE THAT ONCE THE CLASSIFIED HAS APPEARED IN IT'S FIRST SCHEDULED DAY THERE ARE NO REFUNDS OR CREDITS GIVEN OUT.****