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2017 ADVERTISING RATE SHEET

The Camrose Morning News is a daily publication (Monday through Friday) that consists of display ads, classified ads, funeral notices, community events, local police reports, horoscope, recipe, morning giggle, word search, weather report, lottery numbers, comics and more. Our distribution is over 4000 papers per issue and is delivered in Camrose, Ohaton, Bawlf, Daysland, Strome, Killam, Kelsey, Rosalind, Alliance, Forestburg, Galahad, Heisler and Bittern Lake. The paper is also read in full color by over 2000 people daily on our website at www.camrosemorningnews.com.

DISPLAY ADS

1/2 Page Vertical 3.5"w x 9.55"h	1/2 Page Horizontal 7.25"w x 4.7"h	1/4 Page Vertical 3.5"w x 4.7"h	Full Page 7.25"w x 9.55"h
	1/4 Page Horizontal 7.25"w x 2.3"h	1/8 Page 3.5"w x 2.3"h	

Size	1 Insertion	5 Insertions	10 Insertions	20 Insertions
Full Page	\$135.00	\$550.00	\$1000.00	\$1500.00
Half Page	\$90.00	\$350.00	\$550.00	\$1000.00
Quarter Page	\$60.00	\$225.00	\$350.00	\$550.00
Eighth Page	\$40.00	\$135.00	\$225.00	\$350.00

Display ads are the most effective and impactful ads we offer. There is no cost to create your ad, scan logos or find clipart and you can also pick the days you want it to run. You can even change your ad as often as you need to.

All display ads must be booked by 12:00pm (noon) two business days prior to print date and all ads must be proofed and ready to run by 5:00pm two business days before the ad is to appear.

All display ad bookings must be used within a 3-month time frame.

Non-profit organizations receive a 50% discount on display ad rates only.

CLASSIFIED ADS

	1 Day	3 Days	5 Days	1 Month
Regular	\$6.00	\$15.00	\$20.00	\$60.00
Boxed	\$9.00	\$21.00	\$30.00	\$90.00
With Logo	\$15.00	\$40.00	\$60.00	\$180.00

Classified ads are the most cost effective way to sell personal items or to promote services. Ad rates are based on 20 words or less, and each additional word will be charged at 20¢ per word. **All classified ads must run consecutive days and the deadline for submissions is 11:00am the business day before the ad is to run.**

****PLEASE NOTE THAT ONCE THE CLASSIFIED HAS APPEARED IN IT'S FIRST SCHEDULED DAY THERE ARE NO REFUNDS OR CREDITS GIVEN OUT.****